EARTH DAY 2012

SPONSORSHIP RESERVATION FORM

Please submit your sponsorship reservation early to guarantee your company's participation in all three Earth Day events!

Yes! I wish to participate in Earth Day 2012 as a/an:

___ Air Sponsor $15,000

___ Land Sponsor $10,000

___ Water Sponsor $5,000

___ Leadership Breakfast Sponsor $2,000

___ In-kind sponsor

(sponsorship level to be determined by total value of in-kind donation)

In-Kind Donation: _____

Value: _____

Combination cash and in-kind sponsor

(Sponsorship level to be determined by total value of gifts) Amount of monetary donation:

_____

In-Kind Donation: _____

Value: _____

Would you like to donate something for the Eco-Silent Auction at the Earth Day Party?

Donation Item(s) _____

Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State: ___ ZIP:_____

Email: _____

Phone: _____

___My check is enclosed

___Please invoice me

___Please charge my credit card

Visa MasterCard AMEX

Name as it appears on the card:

_____

Card Number: _____

Billing Address for credit card:

_____

_____

Exp:_____ Security Code:_____

Mail or fax your completed registration form to:

EarthShare of Georgia

1447 Peachtree Street, NE, Suite 214, Atlanta, GA 30309, Phone: 404.873.3173 Fax: 404.873.3135

EARTH DAY 2012 EVENTS

IMPORTANT DATES AND TIMES

Saturday, April 14, 2012, 9:00 a.m.-12:00 p.m.
Corporate Green Day Challenge
Pre-registration required by March 15, 2012

Wednesday, April 18, 2012, 7:00-10:00 p.m.
Earth Day Party
King Plow Arts Center

Friday, April 20, 2012, 8:00-10:00 a.m.
Earth Day Leadership Breakfast
Georgia World Congress Center

QUESTIONS?
If you have additional questions, you may contact EarthShare of Georgia:

STAFF
Madeline L. Reamy
Executive Director
Stephanie Mann
Campaign Manager
Elizabeth Patrick
Director of Communications & Administration

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www.earthsharega.org
info@earthsharega.org

It All Adds Up

EarthShare Georgia — One environment. One simple way to care for it.®

EARTH DAY SPONSORSHIP PACKET

EARTH WEEK 2012

EarthShare of Georgia is a nonprofit that raises funds through employee giving for more than 60 environmental member organizations dedicated to conserving and protecting our air, land and water. Please join us for Earth Week 2012 with three key events designed to connect business leaders with the groups we help support year-round and the environmental community at large.

Corporate Green Day Challenge

SATURDAY, APRIL 14, 2012, 9:00 A.M.-12:00 P.M.

Various locations throughout Atlanta and beyond

The Corporate Green Day Challenge offers an opportunity for your employees to experience first-hand the work of EarthShare of Georgia's environmental member organizations and area parks that "do green" every day in caring for our air, land and water.

In 2011, Cox Enterprises, Inc. and Sprint won the Green Day Challenge award by recruiting their employees for an outstanding park improvement project with Perkerson Park in Southwest Atlanta and ESGA member group, Park Pride. In all, more than 1000 volunteers from 18 companies exchanged their suits and ties for work boots and garden gloves to help EarthShare of Georgia clear privet and other invasive vegetation, clean up parks and streams, mulch trees and much more throughout Atlanta and beyond.

"At Bank of America, we recognize business and go hand in hand, which is one reason why, in 2007, we announced a 10-year, $20 billion business initiative to address climate change through a commitment to lending, investments, products, and our own operations. Our involvement with EarthShare of Georgia, and our recognition as a 2010 winner of the Corporate Green Day Challenge, exemplify this commitment and demonstrate how we help set opportunity in motion for our clients and communities through environmental leadership."

–Geri P. Thomas, Market President, Bank of America, Georgia

The Corporate Green Day Challenge offers employees an opportunity to support their corporate social responsibility efforts by committing one Saturday morning to help improve the environment, and make Georgia cleaner and greener. This event offers a simple way to help raise environmental awareness among your company's employees, providing a gateway for further opportunities to support EarthShare of Georgia and our network of outstanding member organizations.

The Corporate Green Day Challenge team(s) with the greatest number of participating employees per capita, outstanding team spirit and project accomplishments will be recognized at the tenth annual Earth Day Leadership Breakfast on Friday, April 20, at the Georgia World Congress Center.

Earth Day Party

WEDNESDAY, APRIL 18, 2012, 7:00-10:00 P.M.

King Plow Arts Center

Celebrate Earth Day at EarthShare of Georgia's sixteenth annual Earth Day Party, this year at the King Plow Arts Center, a renovated historic building once home to the King Plow Company which manufactured equipment from 1902 to 1986.

Join a diverse group of environmentalists, devoted philanthropists, business professionals and the community at large on the eve of Earth Day, and help promote sustainable practices and policies wherever we work, live and play.

Enjoy music, dancing, food by Bold American Catering, and an Eco-silent auction stocked with deals on unique eco-getaways, outdoor gear, and environmentally friendly products. Proceeds for the evening benefit EarthShare of Georgia, Georgia's only dedicated environmental fund.

"At Cox Enterprises, partnering with EarthShare of Georgia on their Earth Day events gives us the largest reach for our sponsorship dollars. In addition to giving through our workplace campaign, the EarthShare of Georgia Leadership Breakfast, Party and Corporate Challenge offer our employees several ways to demonstrate their support of local environmental groups."
–Jami Buck-Vance, Senior Manager of Corporate Responsibility, Cox Enterprises, Inc.

Earth Day Leadership Breakfast

FRIDAY, APRIL 20, 2012, 8:00-10:00 A.M.

Georgia Ballroom, Georgia World Congress Center

Business and non-profit leaders of Georgia and beyond will gather to celebrate their sustainable business practices at the Earth Day Leadership Breakfast. Now in its tenth year, the breakfast will feature a thought-provoking keynote speaker who will explore creative ways business leaders can invest in their communities and promote environmental sustainability.

"The Georgia World Congress Center is committed to reducing its environmental footprint and we look forward to working with EarthShare of Georgia and Levy Restaurants on organizing a fantastic Zero Waste Event just before Earth Day. We intend to accomplish this feat through our single-stream recycling and organics composting programs."

–Tim Trefzer, LEED AP, Sustainability Coordinator, Georgia World Congress Center Authority

The Leadership Breakfast will be held at the Georgia World Congress Center. EarthShare of Georgia is partnering with GWCC to make the 2012 Earth Day Leadership Breakfast a Zero Waste Event! The Georgia World Congress Center is committed to implementing sustainable practices in pursuit of environmental responsibility, and incorporates green practices and initiatives into all aspects of their buildings and events, such as waste minimization, energy efficiency, water conservation, and improving air quality.

The program will include our annual Earth Day awards program to honor and recognize our 2012 EarthShare of Georgia outstanding community partner, campaign leader, member organization, and the winning Corporate Green Day Challenge company green team(s). Food will be prepared and served to the guests by the Georgia World Congress Center's exclusive caterer, Levy Restaurants.

Table-top displays from EarthShare of Georgia and its environmental member organizations will offer business partners a chance to see their dollars at work and offer an additional networking opportunity for all guests.

Kaiser Permanente supports and partners with EarthShare of Georgia because we share a commitment to healthy communities. We have worked with EarthShare of Georgia since 2002 and are proud to be a part of an organization that helps our communities lead healthy lives and THRIVE.

–Kerry W. Kohnen, President, Kaiser Permanente of Georgia Earth Day Presenting Sponsor

Member Organizations

GEORGIA MEMBERS

African Wildlife Foundation
American Farmland Trust
American Forests
American Rivers
Arbor Day Foundation
Atlanta Audubon Society
Atlanta Bicycle Coalition
Beyond Pesticides
Callaway Gardens
Captain Planet Foundation
Center for Health Environment and Justice
Chattahoochee Nature Center
Clean Water Fund
The Conservation Fund
Conservation International
Defenders of Wildlife
Earth Day Network
Earthjustice
Elachee Nature Science Center
Environment America Research and Policy Center
Environmental and Energy Study Institute
Environmental Defense Fund
Environmental Law Institute
Friends of the Earth
FRIENDS of the State Botanical Garden of Georgia
The Georgia Conservancy
Georgia Conservation Voters Education Fund
Georgia ForestWatch
Georgia Organics
Georgia Ornithological Society
Georgia Wildlife Federation
GreenLaw
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The Jane Goodall Institute for Wildlife Research, Education, and Conservation
Land Trust Alliance
Macon Museum of Arts and Sciences
National Audubon Society
National Fish and Wildlife Foundation
National Parks Conservation Association
National Wildlife Federation
Natural Resources Defense Council
The Nature Conservancy, Georgia Chapter
The Ocean Conservancy
Oceana Inc.
Oxbow Meadows Environmental Learning Center
Park Pride
The Peregrine Fund
Pesticide Action Network
Rails-to-Trails Conservancy
Rainforest Alliance
Reynolds Nature Preserve
Rocky Mountain Institute
Scenic America
The Sierra Club Foundation
Southern Alliance for Clean Energy
Southface Energy Institute
Student Conservation Association
Surfrider Foundation
Trees Atlanta
Trout Unlimited
The Trust for Public Land
Union of Concerned Scientists
U.S. PIRG Education Fund
Upper Chattahoochee Riverkeeper
The Wilderness Society
Wilderness Southeast
Wildlife Conservation Society
World Wildlife Fund

Earth Day Sponsors

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Walmart
Wells Fargo
Whole Foods Market
Wolfgang Puck Catering
WSB-TV Channel 2
Zipcar

Earth Day 2012

SPONSORSHIP OPPORTUNITIES

AIR SPONSOR $15,000

- Sponsor table at Earth Day Leadership Breakfast
- Logo in Earth Day program, on event signage and website, and Earth Day Party invitation
- Ten tickets to the Earth Day Party
- Earth Day Party VIP reception for eight of your ten Party guests
- Company participation and project placement in the Corporate Green Day Challenge event

LAND SPONSOR $10,000

- Sponsor table at Earth Day Leadership Breakfast
- Logo in Earth Day program, on event signage and website, and Earth Day Party invitation
- Eight tickets to the Earth Day Party
- Earth Day Party VIP reception for six of your eight Party guests
- Company participation and project placement in Corporate Green Day Challenge event

WATER SPONSOR $5,000

- Sponsor table at Earth Day Leadership Breakfast
- Acknowledgment in Earth Day program, event signage and web site, Earth Day Party invitation
- Six tickets to Earth Day Party
- Earth Day Party VIP reception for four of your six Party guests
- Company participation and project placement in Corporate Green Day Challenge event

LEADERSHIP BREAKFAST SPONSOR $2,000

- Sponsor table at Earth Day Leadership Breakfast
- Acknowledgment in Earth Day program and a listing on event signage and Party invitation
- Four tickets to the Earth Day Party
- Company participation and project placement in the Corporate Green Day Challenge event

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